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The UK's leading provider of luxury interior and exterior Christmas decorations has just won a major new piece of work with European retail outlet giant McArthurGlen.



This will see the Merseyside-based firm 'The Christmas Decorators' installing festive decorations to some of the leading McArthurGlen Designer Outlets in the UK and Europe.

This includes the flagship Cheshire Oaks Design Outlet, Britain's first and largest Designer Outlet.

They will also be supplying their services to McArthurGlen Designer Outlets based in York, as well as Italy, Austria and in Athens, Greece.

Nick Bolton, co-Founder and Director of The Christmas Decorators said: "We're thrilled to be working with McArthurGlen Designer Outlets on this project, as it is a brand that is synonymous with class, elegance and style.

"Plans are already well underway among our skilled team of professionals to bring that Christmassy magic to each of the Designer Outlets to help shoppers get into the festive spirit.

"We can't wait to reveal the finished results to the British public."

The Christmas Decorators secured this through a competitive tender process, during which they impressed senior executives at McArthurGlen by dressing one of their Designer Outlets overnight to illustrate how quickly and effectively they could transform the centre.

They filmed the process and included a short clip of the finished results in their pitch.

Nick added: "I think it was the level of dedication that we demonstrated, the quality of our products, which we directly sourced and made especially for McArthurGlen, and the attention to detail we offered with our designs that set us apart."

Shaeren McKenzie, from McArthurGlen, said: "As the largest designer outlet group in Europe, we welcome nearly 75 million visitors each year to our centres.

"Consumers come to us not only because we offer all year-round savings of 30-70% on leading brands, but also because we offer a great day out experience for the whole family.

"Creating that magical Christmassy feel for our consumers over the Christmas period is a really important aspect of this experience we provide."

This is a significant win for the company, which provides services to commercial properties and businesses throughout the UK across a client list that includes hotels, restaurants and bars, shopping centres, football stadiums and large civic spaces, and special one off events such as seasonal corporate functions and private parties.

Nick Bolton and his wife Sarah originally found inspiration for The Christmas Decorators, whilst living in the snowy peaks of Aspen in Colorado, where they first learned their trade and started up the business as a hobby.

In 2006, they moved back to the UK and introduced the concept into the British market.

Five years on, they have 15 regional offices across the UK and a rapidly growing nation-wide franchise. They have also recently started exporting into Europe.

For more information about The Christmas Decorators, please visit [www.thechristmasdecorators.co.uk](http://www.thechristmasdecorators.co.uk).

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